

FOR IMMEDIATE RELEASE

CFSG Appoints Executive Director

(Hong Kong, 10 April 2017) – CASH Financial Services Group (CFSG, SEHK: 510), a leading technology-focused financial services provider, today announced the appointment of Mr. Jack Tsz-Cheung Ho as Executive Director. Mr. Ho is currently a Director of Corporate and Strategic Investment, the CASH Group* (SEHK: 1049).

Mr. Bankee Pak-hoo Kwan, Chairman of CFSG, commented, "Jack's appointment embodied our dedication to talent development and nurturing. He had been a member of the management trainee programme of CASH Group in 2003. Since then, he has been involved in various businesses of the CASH Group, including financial services, retail management and mobile internet. We are delighted to see him grow with us, with his particular strengths in online business development and his knowledge in the Mainland and Hong Kong markets. I believe Jack will surely add values to CFSG by bringing in fresh insights to develop our mobile trading and FinTech businesses."

Mr. Ho graduated from The Chinese University of Hong Kong with a Bachelor's Degree of Business Administration.

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*Celestial Asia Securities Holdings Limited and its subsidiaries

About CFSG

CASH Financial Services Group Limited ("CFSG") is a leading financial services conglomerate in Hong Kong. CFSG has been providing its broad-based clients with a comprehensive range of financial products and quality services that cater for their versatile investment and wealth management needs, anytime anywhere. Since its establishment in 1972, CFSG has been building lasting businesses in the investment and financial services sector. Its comprehensive range of financial products and services includes brokerages for mobile and premium trading, investment banking and corporate finance advisory, wealth management, alternative trading, etc. As a leading technology-focused financial services provider, coupled with its professional human talents, CFSG is committed to operating a state-of-the-art trading platform to meet the investment needs of clients in today's borderless world. Leveraging this advanced electronic trading platform, CFSG has developed an extensive distribution network to reach its institutional, corporate and individual clients across China. CFSG is listed on the main board of the Hong Kong Stock Exchange (SEHK: 510). For more information, please visit <u>www.cashon-line.com</u>.